

2020

ROCKSTAR WOMAN

B R U N C H

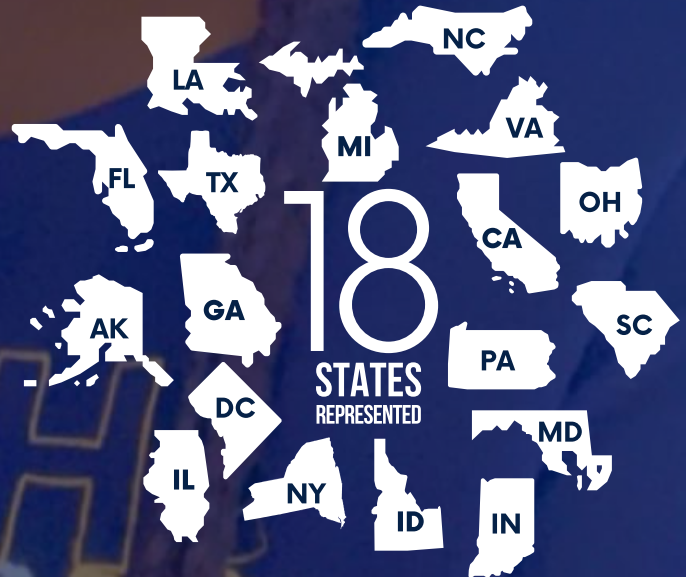
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IMPACT REPORT


389
rockstar women
IN ATTENDANCE

283
NEW
attendees

returning
106
attendees



2X DOUBLED
IN SIZE

WOMEN
WOP*
WOMEN

SPONSORED
3 5
WOMEN

*racially &
ethnically
diverse*

...and Canada!




/TOUGHSKINSOFTHEART



@SHANNONMCOHEN



@SHANNONCOHENINC



PRAISE FOR THE
2020

ROCKSTAR WOMAN BRUNCH

VIRTUAL EDITION

RSW

A CERTIFIED
ROCKSTAR
WOMAN EVENT

A SPACE TO UNDERGIRD DIFFERENCE
MAKERS WHO LEAD, LOVE & SERVE

"There has been SO much wisdom in the last two hours at the #RockstarWomanBrunch2020"

"JUST SO GOOD" "First class...the brunch did not disapoint!"

"So excited to be attending this brunch!"

"Shannon Cohen knows how to throw a virtual event that manages to feel personal, builds connectivity, bridges individuals, and brings the feels. What an uplifting conference!"

"Thank you so much @shannoncoheninc for such an inspirational afternoon!"

"THANKS @shannoncoheninc for the space to honor our truths and shed the false myths that hold us hostage"

"The speakers, advice, sisterhood and goodies! All perfectly curated by @shannonmcohen."

"Shannon is a DYNAMMO, a gifted encourager and truth slayer!"

Thank you, thank you THANK YOU for creating this much needed space."

"Anytime I'm in Shannon's presence, I feel extremely blessed"

"The #rockstarwomanbrunch2020 was EVERYTHING!"



A SHANNON COHEN INC. PRODUCTION

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SIGNATURE SPONSORS



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WISDOM
FROM
ROCKSTAR

PAN
EL
ISTS

ANNE CORK
EMMY O'DWYER
KARINDA WASHINGTON
SHANNON COHEN

ON:
CLIFF TO LAUNCHPAD EXPERIENCES
THRIVING IN THE THICK OF PANDEMIC
& DEFINING SUCCESS ON YOUR OWN TERMS

*Our mission is to curate spaces, products and experiences
that undergird difference-makers who lead love and serve.*

ANNE-ISMS

"Everything starts with a vision"

"My success was not linear...it has been an amalgamation of 16 years of ups and downs"

*"Believe in yourself
MORE THAN the fear!"*

KARINDA-ISMS

*"Community is what DRIVES ME.
Find the thing that drives YOU."*

*"Figure out what you would do for free and
the money will run you down"*

"Pay attention to closed doors"

EMMY-ISMS

*"Trust who you are and find a fit
that aligns"*

"Do the work!"

*"My goal isn't to get
back to normal...my
goal is to learn what I
can, where I am"*

SHANNON-ISMS

*"Believe and invest in
the possibility of YOU!"*

*"SOAR is a change in
elevation and altitude
word. Ready to soar? Get
ready for turbulence."*



*"You are the 1st angel
investor your dream
will ever see!"*

KARINDA
WASHINGTON

ANNE
CORK

EMMY
O'DWYER

SHANNON
COHEN

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"It's normal to shake as you soar" - Shannon Cohen

OST was a proud sponsor of the 2020 Virtual Rockstar Woman Brunch Powered by [Shannon Cohen, Inc.](#) A few of OST's rockstar women attended the event and had the opportunity to reflect and engage with other powerful women who shared their [#CliffToLaunchpad](#) stories. Thank you, Shannon for presenting an amazing event full of empowerment and love!



Open Systems Technologies





09.26
2021
rock, rock on!

BUILD WITH US.

Join the movement by becoming a sponsor of the
2021 Rockstar Woman Brunch.

Start the sponsorship process by emailing: info@shannoncohen.com